

Board minutes from meeting of November 13, 2018

Attendance: Chris Carle, Alicia Chalmers, TJ Chitekwe, Mitzi Henson, Bill Johnston, Christine Schlesinger, and Roberto Villanueva.

From Staff: Neil Phillips, Louis Parker, Tiffany Mickens and Mya Widmeyer. Turk Lewis from the Carter Group

Meeting commenced at 3 PM and called to order by chair. Minutes of Sep 11, 2018 were approved unanimously and motion made by Chris and seconded by Alicia.

Tiffany Mickens gave us an update on testing times and plans to prepare students. A program of teaching the teachers how to get the boys ready was discussed and thought to be helpful. In response to a question iReady continues to be well cell correlated with the FSA results. We will shortly have a better read of how the boys are doing. The concern is the timing of FSA results as they will be later this year and possibly have some impact on enrollment. Tutoring over spring break will be offered to all who need it and parents encouraged to have their children attend. There will also be information sessions for parents in January regarding their child's progress. FSA passing grades are 3, 4 and 5 but there are gradations in the failing scores that allow for an overall higher total score. Concern over enrollment was broached as was the lack of signage. Louis will deal with the latter. The former has a team of teachers and staff working to increase the numbers.

Turk started the Development/Campaign report with a strong message the clarity of the message sent to donors will be a major factor in our success in raising real money. He will put together a steering committee of 4 to 5 people. At our Jan meeting we will have a better idea of who the top donor prospects are and who will approach them. Turk continues to meet with them as well as Mya and Neil. All conversations that board members have with prospects should be reported to Mya. Confidentiality is a NECESSITY. Replying all is a no-no and blind copying any extra people on an email is a good way around keeping confidentiality. Neil interjected with an update on building plans with Fawley Bryant and his having met with 6 of 7 county commissioners for the purpose of extending the timing of having a certificate of occupancy. The building must be able to be expanded as the school grows. Turk continued with his presentation including steps he is taking and a timeline. A list of recent donations was shared. A campaign coordinator was discussed. Whether Mya could fill that role as well as getting annual operating funds was mentioned and we will no doubt need to hire either a part time helper or hopefully find volunteers.

Neil mentioned Vera Cruz's role to date and whether they would be helpful as we continue in the planning stages. There was a handout from Neil regarding this as well as one from Dawnielle as to events at and around the schoolhouse.

Louis presented both cash flow numbers and a final 990. The latter was approved unanimously with Mtizi motioning and Christine seconding. The bulk on Louis's time was spent talking about

raising the funds annually to keep the school open. There was discussion about grant writing as well as internet funding.

Meeting adjourned at 5 PM. Next meeting is Jan 8, 2019 and will commence at 3 PM and could last until 5:30 so please adjust your calendars.