VISIBLE MEN ACADEMY

Meeting Agenda

Purpose of Meeting

9.00 am - 9.15 am | Introductions & Agenda Review

This meeting aims to get a collective understanding of Visible Men Academy's business strategy. Focusing on enrollment, continued academic achievement, and sustainability.

Date: 04.29.23
Time: 9:00 am to 1:00 pm
Location: The Mark - Conference Rm
Facilitator: Erin White
Attendees: VMA Board & Staff

Culture Discussion

9:15 am - 9:30 am | Culture is a Competitive Advantage

In this segment we are discussing the following:

- **Define** | Purpose, Mission, Values
- **Align** | Shared Awareness and Belief
- **Deliver** | Integrate into Behaviors and Work Practices
- **Sustain** | Measurement and Accountability

Structure Discussion

9:30 am - 9:45 am | Outcomes Follow Structure

In this segment we are discussing the following:

- Organizational Structure & Business Strategy Alignment
- Key Elements of Organizational Structures
- Problems Created by Misaligned Organizational Structure

Business Strategy

9:45 am - 12:00 pm |
A Business Strategy Outlines Value Creation

Working Session

Tools:

- 3 - 5 Year Horizon Plan
- Business Model Canvas

Notes